



CIBC PRIVATE WEALTH  
VELIKONJA FINANCIAL

Parkinson SOCIETY  
SOUTHWESTERN  
ONTARIO

# 13TH Annual Parkinson GOLF CLASSIC

Presented by Velikonja Financial of  
CIBC Private Wealth

## 2023 Sponsorship Opportunities

Wednesday, May 31, 2023  
West Haven Golf & Country Club  
7038 Egremont Dr., London, ON



**13<sup>th</sup> Annual Parkinson Golf Classic**  
**Presented by Velikonja Financial of CIBC Private Wealth**  
**Wednesday, May 31, 2023**  
**West Haven Golf & Country Club**



Entry Fee: \$225 single, \$900 foursome

**Fantastic Day Featuring:**

**18 Hole Scramble**

**Welcome Bag**

**Box Lunch**

**Buffet Dinner**

**Thank You Gift**

**Live and Silent Auction**



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## Join Us in 2023...

The **Parkinson Golf Classic** is one of the highlights on our calendar each year. Attendees enjoy a fun filled day of golf at one of the regions premier courses, and join together to show their support for Parkinson Society Southwestern Ontario and the important work we do every day to support people living with Parkinson's disease and their families. It is amazing to think that in 2023, we will be celebrating our **13<sup>th</sup> year** holding this event!

Funds raised from the **Parkinson Golf Classic** support our programs and services, ensuring we can continue the important work of **improving the quality of life** for people living with Parkinson's and their families.

Parkinson Society Southwestern Ontario is proud to support research initiatives, and these funds will allow us to continue our **Graduate Student Scholarship Program**. In 2022, through a partnership with Mitacs, Western BrainsCAN and Equitable Life of Canada, PSSO provided \$175,000 to this program, allowing us to fund seven graduate students as they continue their important research on Parkinson's disease.

Parkinson Society Southwestern Ontario is **Home** for all those living with Parkinson's disease in Southwestern Ontario. Our goal is, was and always will be to create the very best community for everyone living with Parkinson's disease in our region.

## In Return for Sponsorship, We Will...

In return for your support, we are happy to provide a number of sponsorship benefits. We will ensure that your sponsorship is recognized in various mediums – through signage, print materials, social media, and verbal recognition. Please see the next page for more details on what we offer.

We look forward to working with you to continue the success of the **Parkinson Golf Classic** into 2023 and beyond!

Sincerely,



**Dylan Murphy**  
Special Events Coordinator  
Parkinson Society Southwestern Ontario



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# Sponsorship Opportunities

## 2023 Parkinson Golf Classic

### MAJOR SPONSOR

**\$5,000**

- Identification as Major Sponsor on Sponsor Board
- One complimentary foursome and cart
- Social media mentions pre, post and event day
- Acknowledgement from podium
- Logo on tournament print materials
- Logo on hole sponsor sign
- Logo on website event page
- Logo in "Parkinson's Update" magazine, summer/fall 2023 issue
- Logo on registration materials
- Prime area at the venue to display corporate material
- If requested, cheque presentation and opportunity to address golfers at dinner

### PLATINUM SPONSOR

**\$3,000**

- Identification as Platinum Sponsor on Sponsor Board
- One complimentary foursome and cart
- Social media mentions pre event
- Acknowledgement from podium
- Recognition in tournament print materials
- Logo on hole sponsor sign
- Logo on website event page
- Name in "Parkinson's Update" magazine, summer/fall 2023 issue

### BRONZE SPONSOR

**\$1,000**

- Identification as Bronze Sponsor on Sponsor Board
- Social media mentions pre event
- Acknowledgement from podium
- Recognition in tournament print materials
- Logo on hole sponsor sign

### HOLE SPONSOR

**\$400**

- Tee or Green signage
- Recognition in tournament print materials



# 13<sup>th</sup> Annual Parkinson Golf Classic

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## Sponsorship Letter of Intent

I \_\_\_\_\_ of \_\_\_\_\_  
(Company Representative) (Company)  
...agree to sponsor the Parkinson Golf Classic taking place on Wednesday, May 31, 2023.

✓ **Please indicate your preferred level of support**

	Major Sponsor	\$5,000
	Platinum Sponsor	\$3,000
	Bronze Sponsor	\$1,000
	Hole Sponsor	\$400

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SPONSORSHIP PAYMENT DETAILS

☐ Cheque ☐ VISA ☐ Mastercard Invoice Required: ☐ Yes ☐ No

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

### SPONSOR FOURSOME (For Major and Platinum Sponsor levels only)

NAME	ADDRESS	EMAIL

Please email completed Sponsorship Letter of Intent form to [dylan.murphy@psso.ca](mailto:dylan.murphy@psso.ca) or mail to Dylan Murphy, Parkinson Society Southwestern Ontario, 123-4096 Meadowbrook Drive, London, ON N6L 1G



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**13<sup>th</sup> Annual Parkinson Golf Classic**  
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**Registration Form**

Wednesday, May 31, 2023  
West Haven Golf & Country Club  
\$225 per golfer    \$900 foursome

***Register online at [psso.ca](http://psso.ca) or by completing the form below***

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

***Preferred Foursome:***

Name	Address	Phone	Email

**Payment Method:**

☐ Cheque in the amount of \$ \_\_\_\_\_ ☐ Visa ☐ Mastercard

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THE EVENT WILL SELL OUT SO REGISTER NOW!**

**Payment must accompany the registration form to guarantee your spot.**

Dylan Murphy  
123-4096 Meadowbrook Dr, London, ON N6L 1G4  
(519) 652-9437 ext. 208  
Fax: (519) 652-9267  
[dylan.murphy@psso.ca](mailto:dylan.murphy@psso.ca)



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