



2022 ANNUAL REPORT

parkinson SOCIETY
SOUTHWESTERN
ONTARIO

WORKING TOGETHER

2022 has been a year of transition, but a remarkable one. We are happy to share our successes, as well as lessons learned as we evolved back to in-person, but keeping top of mind the opportunities we have created to better serve Southwestern Ontario through a virtual lens. Our goal is, was and always will be to create the very best community for everyone living with Parkinson's in Southwestern Ontario.

It was wonderful to welcome back our Support Group facilitators, our program leaders and volunteers who provide the utmost care to those living with PD. During COVID, we experienced a decline within our volunteer program, but are thrilled to say, with a big push for volunteerism, our number of volunteers has grown immensely. Volunteers are the HEART of our organization, and the work we do would be impossible without each and every one of you!

Please take an opportunity to read our annual report and see the impact our amazing partnerships are having within the PD community. Parkinson Society Southwestern Ontario is thankful to all of our amazing donors, individuals, corporations, and foundations! Your gifts allow us to provide our programs and services, many at no-cost to clients, and they ensure that we are able to continue our support not just for today, but into the future!

Here at PSSO we are very fortunate to have an amazing staff team. I would like to personally thank our team for how they came together during these hard times, supporting each other and our PD community. Over the past year, our staff team has grown and we are thankful to now have nine (9) staff providing a supportive PSSO home for those living with PD in Southwestern Ontario.

As we look forward to the next few years, we know there is still a lot of work to be done throughout Southwestern Ontario to continue initiatives built on spreading awareness, care and support of Parkinson's Disease, and to ensure support and education is close to home in our Parkinson communities.

Hope is close to Home at PSSO!

- SHELLEY RIVARD, CEO

OUR MISSION

Parkinson Society Southwestern Ontario enhances the **quality of life and care** for people living with Parkinson's in Southwestern Ontario.

OUR VISION

To reach **every** person in Southwestern Ontario affected by Parkinson's.

SERVING OUR COMMUNITY IN 2022

\$1,060,257 RAISED

PEOPLE ACCESSED SERVICES 2,680 TIMES

\$175,000 INVESTED IN RESEARCH*

*Through partnership with Mitacs

WHERE WE SERVE



ROCK STEADY BOXING
MEAFORD SUPPORT GROUP
OWEN SOUND SUPPORT GROUP

ORANGEVILLE SUPPORT GROUP
GUELPH SUPPORT GROUP

ROCK STEADY BOXING
WATERLOO SUPPORT GROUP
KITCHENER SUPPORT GROUP
CAMBRIDGE SUPPORT GROUP

ROCK STEADY BOXING
BRANTFORD SUPPORT GROUP

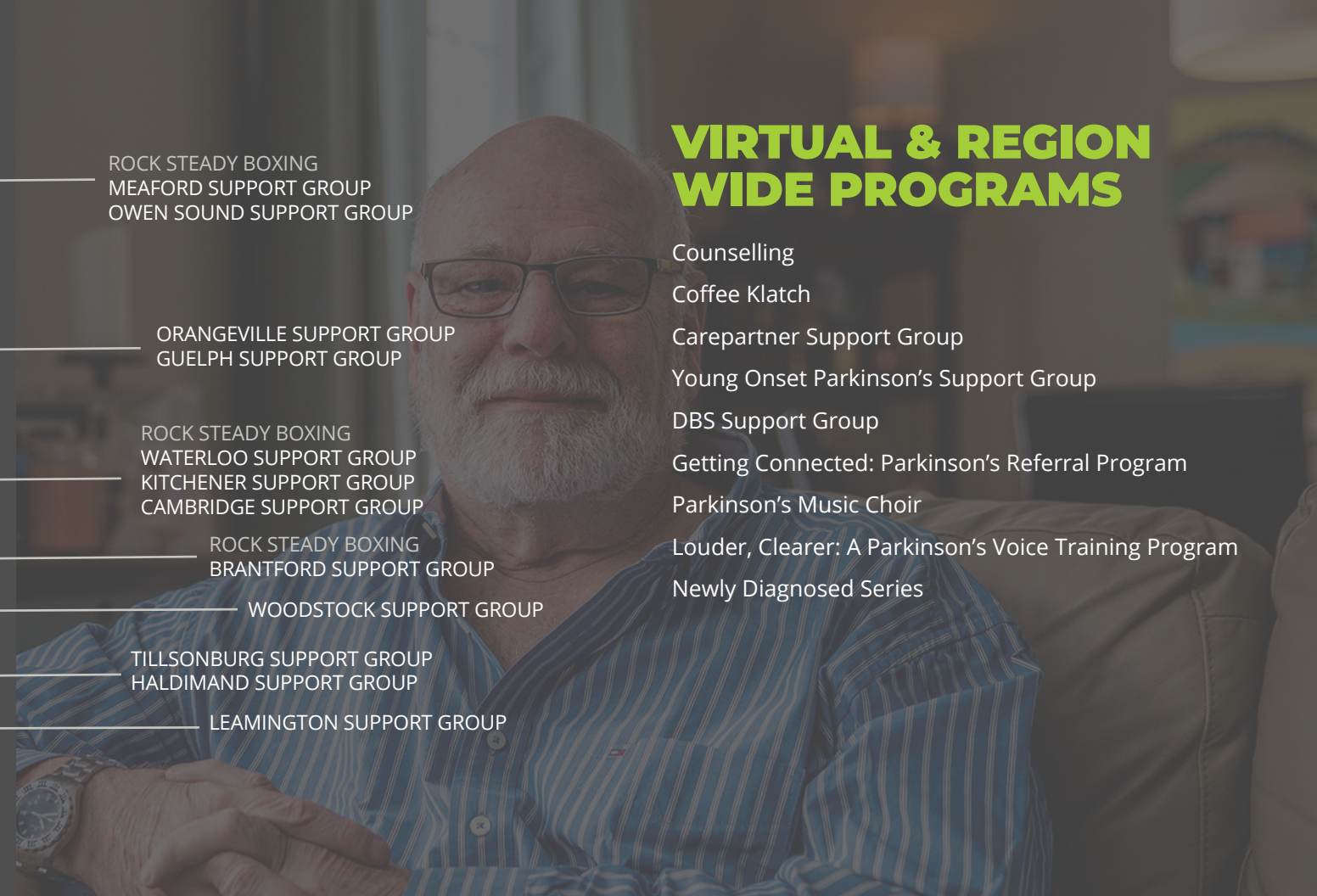
WOODSTOCK SUPPORT GROUP

TILLSONBURG SUPPORT GROUP
HALDIMAND SUPPORT GROUP

LEAMINGTON SUPPORT GROUP

VIRTUAL & REGION WIDE PROGRAMS

- Counselling
- Coffee Klatch
- Carepartner Support Group
- Young Onset Parkinson's Support Group
- DBS Support Group
- Getting Connected: Parkinson's Referral Program
- Parkinson's Music Choir
- Louder, Clearer: A Parkinson's Voice Training Program
- Newly Diagnosed Series



PROGRAM IMPACT

OVER 100 HOURS OF COUNSELLING PROVIDED

**27 SUPPORT GROUPS AVAILABLE
THROUGHOUT THE SOUTHWESTERN ONTARIO
REGION**

**41 PEOPLE PARTICIPATED IN THE PARKINSON'S
MUSIC CHOIR**

**92 PEOPLE PARTICIPATED IN LOUDER, CLEARER:
PARKINSON'S VOICE TRAINING**

**49 PEOPLE SUPPORTED THROUGH OUR NEWLY
DIAGNOSED SERIES**

**1296 INDIVIDUALS WERE SUPPORTED THROUGH
CALLS INTO THE PSSO OFFICE**

**5,551 RECEIVED THE PARKINSON'S UPDATE
MAGAZINE**

**OVER 2,800 PEOPLE RECEIVE THE
PARKINSON'S ENEWS UPDATE ON A MONTHLY
BASIS**



VOLUNTEER ENGAGEMENT PROGRAM

BRINGING HOPE CLOSE TO HOME

Parkinson Society Southwestern Ontario would not be able to serve the communities we do **without our volunteers.** In 2022 alone, there were over **2,043 volunteer hours** invested into our community through support groups, events, administrative support, student placements and more.



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

Thanks to our partnership with Ontario Trillium Foundation, our volunteer program is thriving.

During 2022 Volunteers...

Facilitated and Supported 24 Individual Programs and Support Groups contributing over 400 hours

Organized & Hosted 14 Individual Walk for PD Fundraising events contributing over 1000 hours

Prepared and Packaged Materials for 4 Large Scale Mailings contributing over 100 hours

WE ARE TRULY GRATEFUL



PARKINSON SOCIETY SOUTHWESTERN ONTARIO (PSSO) VALUES AND ENCOURAGES VOLUNTEER ENGAGEMENT ACROSS ALL LEVELS OF OUR ORGANIZATION. VOLUNTEERS WORK COLLABORATIVELY WITH PSSO STAFF TO PROVIDE SUPPORT TO PEOPLE IMPACTED BY PARKINSON'S DISEASE (PD), INCREASE EDUCATION AND AWARENESS IN THE COMMUNITY, AND RAISE FUNDS TO SUPPORT RESEARCH AND SERVICES ACROSS SOUTHWESTERN ONTARIO. OUR VOLUNTEER TEAM IS TRULY BRINGING "HOPE CLOSE TO HOME" FOR PEOPLE IMPACTED BY PD.

FINANCIALS

Parkinson Society Southwestern Ontario Statement of Financial Position as at December 31, 2022

ASSETS

Current Assets

Cash	\$540,703
Marketable Securities	\$1,251,972
Accounts Receivable	\$14,357
Government Remittances Receivable	\$18,169
Prepaid Expenses	\$12,042

Capital Assets	\$21,593
Total Assets	\$1,858,836

LIABILITIES

Accounts Payable and Accrued Liabilities	\$25,901
Deferred Contributions	\$198,493

NET ASSETS

Operating Fund	\$1,634,442
Total Liabilities Net Assets	\$1,858,836

Parkinson Society Southwestern Ontario Statement of Operations Year Ended December 31, 2022.

REVENUE

Fundraising	\$578,559
Donations & Bequests	\$480,399
Conference	\$41,233
Investments	(\$36,916)
Total	\$1,063,275

EXPENSES

Fund Development	\$189,898
Programs	\$334,580
Communications & Awareness	\$181,357
Administration/Governance	\$184,194
Research	\$95,474
Total	\$985,503

Unrealized Gain on Investments	\$24,439
Net Revenue/Loss	\$102,211

FINANCIAL WELLBEING

Dear stakeholders,

I can confidently say that there is much to celebrate on World Parkinson's Day, as we review the impact we've made together as part of Parkinson Society Southwestern Ontario over the last year.

Through 2022 we realized growth in all fundraising initiatives, as our world continued to recover, re-introducing in-person events and services to our lives. It would not be possible to celebrate our success from these events and services without acknowledging our team of staff and volunteers dedicated to their communities.

Volunteers lead by our staff were able to exceed fundraising targets for our Walk for Parkinson's events held across Ontario this past year & create continued growth and enthusiasm for our Annual Golf Tournament. Through the dedication of our team and support of our communities, we've enabled additional investments, expanding availability and access to crucial resources where it matters most.

Our board's experienced and disciplined approach through these challenging past few years helped to maintain strong reserves & ensure the Organization continues to be well-positioned to make continued investments in research and future educational events. We remain committed to forwarding the pursuits of local physicians and researchers to further research initiatives built on spreading the awareness, care, and support for Parkinson's Disease to create hope for the future.

A heartfelt thanks go out to our donors, staff and volunteers who contributed this past year towards PSSO achieving its goals and objectives set out for 2022. Our achievements would not have been realized without the incredible commitment, passion, and resilience demonstrated in times of continued uncertainty. We look forward from this encouraging year, inspired to continue in our pursuit of enhancing the quality of life and care for people living with Parkinson's in Southwestern Ontario.

- MATTHEW MITCHELL, BOARD TREASURER

THANK YOU COMMUNITY PARTNERS



School of Social Work



Ontario Trillium Foundation
An agency of the Government of Ontario.



Fondation Trillium de l'Ontario
Relevée du gouvernement de l'Ontario.



Signature Therapy
and Rehabilitation



Inspired by patients.
Driven by science.



KW Civitan Apartments



“Agencies like Parkinson Society Southwestern Ontario are essential. I connect with people who are in a similar situation and I feel supported and valued.”

LOOKING AHEAD...

Our vision is to see every person living with or impacted by Parkinson's Disease, connected and supported.

AND SO...

Over the next year, we are committed to:

- Providing programs to all our communities - big and small by the end of 2024.
- Expanding our services to support more people.
- Continuing our work to be the first place people turn to for support.

THANKS FOR JOINING US IN THE FIGHT

parkinson | SOCIETY
SOUTHWESTERN
ONTARIO

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