



CIBC PRIVATE WEALTH  
VELIKONJA FINANCIAL

Parkinson SOCIETY  
SOUTHWESTERN  
ONTARIO

# 16th Annual Parkinson Golf Classic

**PRESENTED BY:** Velikonja Financial of  
CIBC Private Wealth

# 2026 SPONSORSHIP OPPORTUNITIES

**Wednesday May 27th, 2026**

West Haven Golf & Country Club  
7038 Egremont Dr., London, ON



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**16th Annual Parkinson Golf Classic**  
Presented by **Velikonja Financial of CIBC Private Wealth**

**Wednesday May 27th, 2026**

West Haven Golf & Country Club

**\*NEW\* 7:30AM- 9:00AM HOT BUFFET BREAKFAST**

7:30 a.m. Registration | 9:00 a.m. Shotgun Start



**Entry Fee: \$275 single / \$1,100 foursome**

**Fantastic Day Featuring...**

18 Holes of Golf (Scramble Format)

**\*NEW THIS YEAR\* Hot Buffet Breakfast**

Chef's Dinner and Dessert

Welcome Bag & Thank You Gift

Live and Silent Auction



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## Celebrating 16 Years of Impact: The 2026 Parkinson Golf Classic

The Parkinson Golf Classic has become the highlight of our calendar year after year — and 2026 marks our 16th Annual Tournament!

We're incredibly proud to host this unforgettable event once again, bringing together golfers, community members, and supporters for a fun-filled day on one of the region's premier golf courses, West Haven Golf and Country Club.

Each year, participants come together not only for the love of the game but to show their unwavering support for Parkinson Society Southwestern Ontario (PSSO) and the essential work we do every day to support people living with Parkinson's disease and their families.

Funds raised from the Parkinson Golf Classic directly support our programs, services, and education initiatives, ensuring PSSO can continue to improve the quality of life for those living with Parkinson's. We are equally proud to support innovative local research, through our Graduate Student Scholarship Program.

Parkinson Society Southwestern Ontario is—and always will be—a home for everyone affected by Parkinson's in our region. Our mission remains unchanged: to improve lives today while working toward a cure for tomorrow.

### In Return for Sponsorship, We Will...

Sponsorship is a perfect opportunity to reinforce your company's image as an active community partner. In return for your support, we provide a number of sponsorship benefits that will increase the visibility of your brand. We will ensure that your business is recognized in a variety of ways, and each package includes varying levels of recognition. Please see the next page for more details on what we offer.

We look forward to working with you to continue the success of the Parkinson Golf Classic in 2026!

Sincerely,

*Jaycee Field*

**Jaycee Field**

Event & Volunteer Specialist

**Shelley Rivard**

CEO



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# Sponsorship Opportunities

## 2026 Parkinson Golf Classic

### EAGLE SPONSOR

\$5,000

- Identification as an EAGLE Sponsor on Two (2) Sponsor Boards displayed at dinner
- One (1) complimentary foursome and cart
- Social media mentions pre event
- Acknowledgement from podium during dinner
- Logo on slideshow playing during dinner
- Logo on hole sponsor sign
- Logo on website event page with link to company website
- Logo in "Parkinson's Update" magazine, summer/fall 2025 issue
- Opportunity to activate sponsorship on hole of choice during event and interact with golfers
  - (Ex. Provide branded merchandise and marketing materials and/or provide product samples)
- Opportunity to provide promotional materials to be included in golfer welcome bag
- If requested, cheque presentation at PSSO office and opportunity to address golfers at dinner

### BIRDIE SPONSOR

\$3,000

- Identification as a BIRDIE Sponsor on Two (2) Sponsor Boards displayed at dinner
- One (1) complimentary foursome and cart
- Social media mentions pre event
- Acknowledgement from podium during dinner
- Logo on slideshow playing during dinner
- Logo on hole sponsor sign
- Logo on website event page
- Name in "Parkinson's Update" magazine, summer/fall 2025 issue
- Opportunity to activate sponsorship on a hole during event and interact with golfers
  - (Ex. Provide branded merchandise and marketing materials and/or provide product samples)

### PAR SPONSOR

\$1,000

- Identification as a PAR Sponsor on Two (2) Sponsor Boards displayed at dinner
- Social media mentions pre event
- Acknowledgement from podium during dinner
- Logo on hole sponsor sign
- Opportunity to activate sponsorship on a hole during event and interact with golfers
  - (Ex. Provide branded merchandise and marketing materials and/or provide product samples)



# Sponsorship Opportunities

## 2026 Parkinson Golf Classic

### \*NEW\* BREAKFAST SPONSOR (ONLY 1 AVAILABLE)

\$4,000

- Exclusive breakfast sponsor
- Identification as a BREAKFAST SPONSOR on sign at the Breakfast Buffet
- One (1) complimentary foursome and cart
- Social media mentions pre and post event
- Acknowledgement from podium during dinner
- Logo on slideshow playing during dinner
- Logo on hole sponsor sign
- Logo on website event page with click to your company website
- Name in "Parkinson's Update" magazine, summer/fall 2025 issue
- Opportunity to activate sponsorship on a hole during event and interact with golfers (Ex. Provide branded merchandise and marketing materials and/or provide product

### ~~\*NEW \* CART SPONSOR (ONLY 1 AVAILABLE)~~

~~\$2,000~~

- Exclusive sponsor of golf carts
- Logo on 72 golf carts. Powered by BUSINESS LOGO
- Recognition on podium during dinner
- Logo on website event page
- Logo on hole sponsor sign
- Opportunity to include promotional materials in Welcome Bags

**SOLD!**

### PUTTING CONTEST SPONSOR (ONLY 1 AVAILABLE)

\$2,000

- Exclusive sponsor of putting contest
- Contest Sponsor sign displayed on Practice Putting Green (contest site)
- Opportunity to activate sponsorship on a hole during event and interact with golfers (Ex. Provide branded merchandise and marketing materials and/or provide product samples)
- *Putting Contest Details: Golfers who sink a 10 ft qualifying putt (on practice green) will be entered into a draw. At the end of regular play, one golfer will be randomly selected to attempt their \$10,000 golf putt on hole # 18 from a distance of 60 ft.*
- PSSO will arrange for the insurance of the \$10,000 putt with our insurance provider, and arrange a consolation prize

### HOLE SPONSOR

\$500

- On Course Sponsor
- Logo on hole sponsor sign



# 16th Annual Parkinson Golf Classic

Presented by **Velikonja Financial of CIBC Private Wealth**

## Sponsorship Form of Intent

I \_\_\_\_\_ of \_\_\_\_\_  
**(Company Representative)** **(Company)**

agree to sponsor the Parkinson Golf Classic taking place on Wednesday May 27th 2026.

✓ Please indicate your preferred level of support

	EAGLE Sponsor	\$5,000
	BIRDIE Sponsor	\$3,000
	PAR Sponsor	\$1,000
	Breakfast Sponsor**	\$4,000
	PUTTING SPONSOR **	\$2,000
	CART SPONSOR**	\$2,000
	HOLE Sponsor	\$500

**\*\* = Only One Available**

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP PAYMENT DETAILS

Cheque  VISA  Mastercard

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Invoice Required:**  Yes  No

**SPONSOR FOURSOME (For EAGLE and BIRDIE Sponsor levels only)**

- Please complete the attached Foursome Registration Form (next page)

For further sponsorship inquiries please contact...

**Jaycee Field**

519-652-9437 x 208

[jaycee.field@pssso.ca](mailto:jaycee.field@pssso.ca)



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Or mail to Parkinson Society Southwestern Ontario  
123-4096 Meadowbrook Drive, London, ON N6L 1G4

**16th Annual Parkinson Golf Classic**  
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**FOURSOME REGISTRATION FORM**

Wednesday May 27th, 2026

West Haven Golf & Country Club

**\*NEW\* 7:30AM- 9:00AM HOT BUFFET BREAKFAST**

7:30 a.m. Registration | 9:00 a.m. Shotgun Start

\$275 per golfer \$1,100 foursome

**Register online at [pssso.ca](http://pssso.ca) or by completing the form below**

Team Name: \_\_\_\_\_ (not required)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: (\_\_\_\_\_)\_\_\_\_\_-\_\_\_\_\_

Email: \_\_\_\_\_

**Preferred Foursome:**

Name	Address	Phone	Email

**Payment Method:**

Cheque in the amount of \$ \_\_\_\_\_  Visa  Mastercard

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THE EVENT WILL SELL OUT FAST, SO REGISTER NOW!**  
**Payment must accompany the registration form to guarantee your spot.**

Parkinson Society SouthwesternOntario  
123-4096 MeadowbrookDr,  
London, ON N6L 1G4  
(519) 652-9437 ext. 208  
Fax: (519) 652-9267  
[www.pssso.ca](http://www.pssso.ca)